

The Last Round Up

A BENEFIT CONCERT FOR
SPONSORSHIP & TICKETS

CLASSROOM
CHAMPIONS[®]

CONCERT FOR
CLASSROOMS

PRESENTED BY
MAWER
Be Boring. Make Money.™

Barney Bentall & The Cariboo Express

CALGARY

FRIDAY
NOV 15, 2024

Bella Concert Hall

The 10th Annual Tribute to Peter Burgener

TORONTO

**DATE TO BE
ANNOUNCED**

Glenn Gould Studio

3rd time - We're back Toronto!

5:30PM VIP Party | 6:30PM Doors Open | 7PM Show | Post Show Party

Two opportunities
to attend!
Toronto & Calgary

9 YEARS,
8,000
ATTENDEES!

OVER \$1.4 MILLION
RAISED FOR CLASSROOM
CHAMPIONS

Thanks to Cara and Craig Senyk,
100% of your sponsorship and
donation will go to **REACHING
THOUSANDS OF KIDS ACROSS
CANADA, INCLUDING INDIGENOUS
COMMUNITIES**



[Click here for last year's highlights!](#)



About Concert For Classrooms

This is your LAST CHANCE to see Barney Bentall & The Cariboo Express in concert.

Join us to hear some of Canada's finest roots and country musicians. Each location has its special features and artists and the infamous song sponsors who are highlighted during the event with a unique monologue scripted by the band.

CALGARY

The 10th Annual benefit concert is a tribute to the late Calgarian Peter Burgener, an influential architect, activist, philanthropist and avid country music fan. We're sure to raise the roof in the beautiful Bella Concert Hall!

TORONTO

It's our 3rd year in Toronto and we are ready to bring the house down! We can't wait to announce our special guests joining us in the fantastic Glenn Gould Studio.

About **CLASSROOM CHAMPIONS**

Founded in 2011 in Calgary, Classroom Champions has since reached over 5 million students in thousands of schools across North America. Over 250 Olympics, Paralympic and professional athlete mentors have volunteered to mentor students on critical skills to thrive in the classroom and beyond. Specifically across Canada, Classroom Champions has engaged over 30 Indigenous communities, pairing them with a powerful Indigenous Olympic or Paralympic Athlete Mentor to teach a customized curriculum tied to Indigenous Ways of Knowing.

Through its mentors, Classroom Champions helps develop social and emotional growth mindsets in kids, building their citizenship and leadership skills, digital literacy and encouraging academic achievement. Students who participate in Classroom Champions see improved grades, attendance and aspiration for their future.

Guests will see your brand highlighted alongside Olympic and Paralympic athletes and Barney Bentall. At the same time, you will have a unique way to entertain your friends and clients and meet an iconic Canadian band. **AND, your support goes to kids who need it the most in your community.**

For a complete list of sponsorship benefits and inclusions please see the following pages for more details.

OPPORTUNITIES	*CONCERT SEATS	**SONG SPONSOR	PRE & POST PARTY	BAND DINNER	LOGO PRESENCE	COST PER LOCATION
Presenting Sponsor Package	8 BOX SEATS	✓	✓	2 SEATS	✓	\$50,000
VIP Reception Sponsor Package	8 BOX SEATS	✓	✓	2 SEATS	✓	\$25,000
Champion Sponsor Package	10 PREMIUM SEATS	✓	✓	2 SEATS	✓	\$10,000
School Sponsor Package	8 PREMIUM SEATS	✓	✓		NAME	\$5,000
Classroom Sponsor Package	4 PREMIUM SEATS	✓	✓		NAME	\$2,500
VIP Tickets	1 PREMIUM SEAT		✓			\$150

Registration & Payment

- Credit card payment and ticket reservations can be made directly online at concertforclassrooms.org
- For invoices, special seat requests or larger group bookings, contact Classroom Champions directly at: jordan@classroomchampions.org 403.397.4939

**Toronto concert sponsor receive 8 premium seats*

***The band will shout out you or your company through a unique monologue scripted by Barney Bentall. An authentic and often humorous way to achieve brand recognition and support underserved schools and communities.*

Donation receipts will have advantage rates applied per CRA. Part of your contribution may be eligible for a charitable tax receipt. Please contact us for more information.

CO-PRESENTING SPONSOR PACKAGE

\$50,000

(Only 1 left per location)

VIP RECEPTION SPONSOR PACKAGE

\$25,000

(Only 1 available per location)

- Premium logo recognition on all printed and digital marketing materials and onsite activation
 - Verbal recognition during pre-reception and onstage program
 - 2 dinner place settings at an exclusive pre-concert catered dinner with the Cariboo Express band
 - 8 VIP seats in a Private Box in the Concert Hall
*Toronto sponsors have access to premium seating
 - Song Sponsor recognition. The band will recognize your company through a unique monologue scripted by Barney Bentall
 - 8 passes for the pre and post-concert VIP reception
 - Host a Classroom Champion Athlete or Teacher in your private box with you and your guests (optional)
 - Access to the Classroom Champions logo in approved advertising two months prior to the event
 - Extend your sponsorship inside your company with a choice of:
 - Company-hosted breakfast at your offices with Team Canada Olympic and Paralympic Athletes for your company to foster employee engagement.
 - Tax deductible receipts available per CRA guidelines
- Exclusive logo recognition at the pre-concert VIP reception logo recognition on all printed and digital marketing materials and onsite activation
 - 2 dinner place settings for an exclusive pre-concert dinner with the Cariboo Express
 - 8 seats in a Private Box *Toronto sponsors have access to premium seating
 - Host a Classroom Champion Athlete or Teacher in your private box with you and your guests
 - Song Sponsors recognition. The band will recognize your company through a unique monologue scripted by Barney Bentall
 - 8 passes for the pre and post-concert VIP reception
 - Tax deductible receipts available per CRA guidelines

CHAMPION SPONSOR PACKAGE

\$10,000

(Only 10 available per location)

- Logo recognition on printed and digital marketing materials and onsite activation
- 10 premium VIP seats
- A unique on-stage recognition will be delivered by Barney Bentall
- 2 dinner place settings at an exclusive pre-concert catered dinner with the Cariboo Express band
- 10 passes for the pre and post-concert VIP reception
- You will join a cohort of 10 very special guests that will receive special recognition from the band, including concert t-shirts and a special gift.
- Tax deductible receipts available per CRA guidelines

SCHOOL SPONSOR PACKAGE

\$5,000

(Only 10 available per location)

- Name recognition on printed and digital marketing materials and onsite activation
- 8 premium VIP seats
- Song Sponsor recognition. The band will recognize your company through a unique monologue scripted by Barney Bentall
- 8 passes for the pre and post-concert VIP reception
- Tax deductible receipts available per CRA guidelines

CLASSROOM SPONSOR PACKAGE

\$2,500

(Only 8 available per location)

- Name recognition on printed and digital marketing materials and onsite activation
- 4 premium VIP seats
- Song Sponsor recognition. The band will recognize your company through a unique monologue scripted by Barney Bentall
- 4 passes for the pre and post-concert VIP reception passes
- Tax deductible receipts available per CRA guidelines

VIP TICKETS

\$150

- 1 premium seat
- 1 pass for the pre and post-concert VIP reception