

CLASSROOM 
CHAMPIONS
PRESENTS

CHAMPION **CHATS** 2026

BUILDING CHAMPIONS

WEDNESDAY, MAY 27, 2026
FAIRMONT PALLISER, CALGARY
VIP RECEPTION - 11:00AM
LUNCH - 12:00PM



CLASSROOM
CHAMPIONS

REACH & IMPACT

Since Classroom Champions was founded in Calgary in 2011, the charity's mentorship, Indigenous, curriculum, and physical activity programs have reached over 5,000,000 students in thousands of schools across North America. Over 300 elite athletes have volunteered to mentor students and engage thousands of families and their surrounding communities across North America, all so our children can achieve successful futures.

Our premier program in Canada, **Champion Mindset: MentorshipLIVE**, is a year-long, classroom-based virtual student mentoring program that supports and develops teachers. It matches Team Canada Olympians, Paralympians, and National Team Members with schools across Canada for an incredible impact on kids.

92%

of teachers said the program improved students' resilience when facing obstacles.

84%

of teachers reported increased student engagement in school

92%

of teachers reported an improvement in students' goal-setting skills

[CLICK TO WATCH CLASSROOM CHAMPIONS IMPACT IN ACTION](#)



WHY SUPPORT CHAMPION CHATS?

Everyone needs a champion in their corner, someone to cheer them on, pick them up when they stumble, and inspire them to dream big. Sponsoring Champion Chats allows Classroom Champions to connect more of our best athletes to more kids in low-income, rural, and Indigenous communities across Canada.

WHAT WILL YOUR SUPPORT DO?

- ➔ Provide an athlete mentor role model to kids in underserved classrooms across **Western Canada**.
- ➔ Students receive personalized monthly video lessons on topics like resilience, leadership, goal-setting, dealing with adversity, healthy living. They also have live chats with their athlete mentor two times a year.
- ➔ Teachers receive Classroom Champions community support, enriched curriculum, and professional development.
- ➔ Enable the continued development of world-class Classroom Champions curriculum and lesson plans.
- ➔ Ensure that every child has a champion by expanding our reach to schools and students that need it most.

“ It becomes more real for them to know that somebody is actually doing the things we are asking students to do. My heart is huge with gratitude to the sponsors and the donors -- **because of them, our students get to have this remarkable experience with Classroom Champions.** Thank you, thank you from the bottom of our hearts.

- Shelley Davis Forman
Principal, Arrowwood
Community School, AB

A Sponsorship Opportunities that go beyond an inspiring day.

Provide support to kids and teachers across Western Canada and engage your employees at the event and in your office.

Bring your brand to life, extend your impact, and engage your team at **Champion Chats 2026** with our comprehensive sponsorship packages. Your support enables Classroom Champions to impact students, classrooms, teachers, and communities in need by bringing the Champion Mindset to classrooms, providing teacher support, and enhancing our programming.

Sponsorship benefits include impacting schools across Western Canada, tickets to the event, invites to a pre-luncheon VIP reception, private meetings with athletes, brand promotion to 300 community and corporate leaders attending the event, and opportunities to engage your employees at your offices.

IF YOU OR YOUR COMPANY WOULD LIKE TO SUPPORT THE EVENT IN A WAY NOT LISTED BELOW, PLEASE CONTACT JORDAN AT JORDAN@CLASSROOMCHAMPIONS.ORG OR 403-397-4939.



**THIS EVENT HAS SOLD OUT EVERY YEAR.
REGISTER TODAY!**

Table and seat purchases can be made [HERE](#).

For invoices or alternative payment methods, please contact jordan@classroomchampions.org

Sponsorship opportunities and benefits are described in detail on the following pages.



THANK YOU!

CHAMPION CHATS 2026

SPONSORSHIP & BENEFITS

OPPORTUNITIES	AVAILABILITY	*VIP PRE-LUNCHEON	TABLES & SEATS	HOST SPECIAL GUEST	LOGO RECOGNITION	
Presenting Sponsor	3 Available	8 Passes	1 Table 8 Guests	Program Educator or Athlete	✓	\$40K
VIP Reception Sponsor		8 Passes	1 Table 8 Guests	Program Educator or Athlete	✓	\$30K
Athlete Panel Sponsor	2 Remaining	8 Passes	1 Table 8 Guests	Program Educator or Athlete	✓	\$15K
Indigenous Table Sponsor	1 Available	4 Passes	1 Table 4 Guests	Indigenous Community Members	✓	\$15K
School Table Sponsor	6 Available	2 Passes	1 Table 8 Guests		✓	\$10K

*The pre-luncheon VIP reception is the exclusive networking opportunity at Champion Chats. Connect with local athlete mentors, Paralympians, Olympians, Government Ministers and Calgary Business Leaders.

Donation receipts will have advantage rates applied per CRA. Part of your contribution may be eligible for a charitable tax receipt. Please contact us for more information.

PRESENTING SPONSOR - \$40,000

BE RECOGNIZED AS THE LEAD SPONSOR FOR BRINGING SOME OF CANADA'S GREATEST NAMES ON STAGE AT CHAMPION CHATS 2026.

Presenting Sponsors (ONLY 3 AVAILABLE)

- 1 premium location table, branded with up to 8 guests.
- Athlete speaker(s), Athlete Mentors or educational partners to be seated at your table with you and your guests (optional).
- Up to 8 pre-luncheon VIP reception passes with exclusive athlete speaker meet and greet.
- As a Presenting Sponsor, your corporate logo will be featured during the main luncheon programming.
- Multiple on-stage sponsor highlight, video, and mention during the program.
- Logo recognition on printed and digital event materials and onsite brand activation.
- Recognition and mention in all earned media coverage resulting from the event.
- Mention and highlight in social media posts related to the event.
- Access to the Classroom Champions logo in approved advertising two months prior to the event.
- Tax-deductible receipts available per CRA guidelines.



Speaker announcement coming soon!

SOLD!

VIP RECEPTION SPONSOR - \$30,000

ELEVATE YOUR BRAND AT CHAMPION CHATS 2026 VIP RECEPTION.

VIP Reception Sponsor (1 AVAILABLE)

- Exclusive named sponsor of the VIP Reception.
- 1 premium location-branded table with up to 8 guests.
- 2 social media posts highlighting your sponsorship contribution to the event.
- Athlete speaker(s), Athlete Mentors or educational partners to be seated at your table with you and your guests (optional).
- Up to 8 pre-luncheon VIP reception passes with early entrance for exclusive athlete panel meet & greet.
- As the VIP Reception Sponsor, your corporate logo will be exclusively featured in the VIP Reception.
- Logo recognition on printed and digital event materials and onsite brand activation.
- On-stage sponsor highlight, video, and mention during the program.
- Tax-deductible receipts available per CRA guidelines.

2 LEFT!

ATHLETE PANEL SPONSOR - \$15,000

PUT YOUR BRAND CENTRE STAGE FOR THE MAIN EVENT.

Athlete Panel Sponsor (3 AVAILABLE)

- 1 premium location-branded table with up to 8 guests.
- Athlete speaker(s), Athlete Mentors or educational partners to be seated at your table with you and your guests (optional).
- 2 social media posts highlighting your sponsorship contribution to the event.
- Up to 8 pre-luncheon VIP reception passes with exclusive athlete panel meet & greet.
- As the Athlete Panel Sponsor, your corporate logo will be exclusively featured during the Athlete Panel discussion.
- On-stage sponsor highlight and mention during the program.
- Logo recognition on printed and digital event materials.
- Tax-deductible receipts available per CRA guidelines.

INDIGENOUS TABLE SPONSOR - \$15,000

THIS SPONSORSHIP PROVIDES A UNIQUE AND RESPECTFUL PRESENCE, WITH YOUR LOGO EXCLUSIVELY FEATURED ALONGSIDE OUR PARTNERS.

Indigenous Table Sponsor (ONLY 1 AVAILABLE)

- Up to 4 pre-luncheon VIP Reception passes.
- 4 Seats at a premium location-branded table with our Indigenous partners.
- As the Indigenous Table Sponsor you will be seated with up to 4 members from our Indigenous community partners.
- Your corporate logo will be exclusively featured on the Indigenous table alongside our Indigenous community partners.
- Logo recognition on printed and digital event materials.
- Tax-deductible receipts available per CRA guidelines.

SCHOOL TABLE SPONSOR - \$10,000

ELEVATE YOUR BRAND AT CHAMPION CHATS 2026 WITH A TABLE SPONSORSHIP, SUPPORTING HIGH-NEED SCHOOLS IN WESTERN CANADA.

School Table Sponsors (ONLY 6 AVAILABLE)

- 2 pre-luncheon VIP Reception passes.
- 1 premium location-branded table with up to 8 guests.
- Your corporate logo will be featured on the event website and sponsorship signage throughout the event.
- Tax deductible receipts available per CRA guidelines.

IMPACT MATCHING SPONSOR

\$5,000-\$25,000

Whether you seek public recognition or prefer a more anonymous role, our flexible sponsorship package allows you to match donations before and during the event which supports kids' mental health while aligning to your personal or corporate goals.

- Table, Event, and Employee Engagement benefits dependent on the size of donation-matching sponsorship.
- Tax deductible receipts available per CRA guidelines.

Note: Multiple matching sponsors are available for the 2026 Classroom Champion Chats event. Contact Jordan at jordan@classroomchampions.org or 403.397.4939

[CLASSROOMCHAMPIONS.ORG/CHAMPIONCHATS](https://classroomchampions.org/championchats)

