

**CLASSROOM**  
**CHAMPIONS**  
PRESENTS

# CHAMPION CHATS 2025

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PRESENTED BY **MAWER**

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**THE CHAMPION CONNECTION:  
BUILDING RESILIENT COMMUNITIES  
FOR A BRIGHTER FUTURE**

**WEDNESDAY, MAY 28, 2025**  
**HYATT REGENCY, CALGARY**  
VIP RECEPTION - 11:00AM  
LUNCH - 12:00PM



# REACH & IMPACT

Founded in Calgary in 2011, Classroom Champions mentorship, curriculum, Indigenous, and physical activity programs have reached over 5,000,000 students in thousands of schools across North America. Over 300 elite athletes have volunteered to mentor students and engage thousands of families and their surrounding communities across North America, all so our children can achieve successful futures.

Our premier program in Canada, **Champion Mindset: MentorshipLIVE**, is a year-long, in-class virtual mentoring program that supports and develops teachers while matching Team Canada Olympians, Paralympians, and National Team Members with schools across Canada to gain incredible impact on kids, including:

**92%**

of teachers said the program improved students' resilience when facing obstacles.

**84%**

of teachers reported increased student engagement in school

**92%**

of teachers reported an improvement in students' goal-setting skills

[CLICK TO WATCH CLASSROOM CHAMPIONS IMPACT IN ACTION](#)



# WHY SUPPORT CHAMPION CHATS?

Everyone needs a champion in their corner, someone to cheer them on, pick them up when they stumble, and inspire them to dream big. Sponsoring Champion Chats allows Classroom Champions to connect more of our best athletes to more of our kids in low-income, rural, and Indigenous communities across Canada.

## WHAT WILL YOUR SUPPORT DO?

- ➔ Provide an athlete mentor role model to kids in underserved classrooms across **Western Canada**.
- ➔ Students receive personalized monthly video lessons on topics like resilience, persistence, goal-setting, dealing with adversity, and healthy living, and have live chats with their athlete mentor.
- ➔ Teachers receive Classroom Champions community support, enriched curriculum, and professional development.
- ➔ Enable the continued development of world-class Classroom Champions curriculum and lesson plans.
- ➔ Ensure that every child has a champion by expanding our reach to schools and students that need it most.

“It becomes more real for them to know that somebody is actually doing the things we are asking students to do. My heart is huge with gratitude to the sponsors and the donors -- **because of them, our students get to have this remarkable experience with Classroom Champions.** Thank you, thank you from the bottom of our hearts.

- Shelley Davis Forman  
Principal, Arrowwood  
Community School, AB



# Sponsorship Opportunities that don't just support an inspiring day -- they provide support to kids and teachers across Western Canada and engage your employees at the event and in your office.

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Bring your brand to life, extend your impact, and engage your team at **Champion Chats 2025** with our comprehensive sponsorship packages. Your support enables Classroom Champions to impact students, classrooms, teachers, and communities in need by bringing the Champion Mindset to classrooms, providing teacher support, and enhancing our programming.

Sponsorship benefits include impacting schools across Western Canada, tickets to the event, invites to a pre-luncheon VIP reception, private meetings with athletes, brand promotion to 500 community and corporate leaders attending the event, and opportunities to engage your employees at your offices.

IF YOU OR YOUR COMPANY WOULD LIKE TO SUPPORT THE EVENT IN A WAY NOT LISTED BELOW, PLEASE CONTACT JORDAN AT [JORDAN@CLASSROOMCHAMPIONS.ORG](mailto:JORDAN@CLASSROOMCHAMPIONS.ORG) OR 403-397-4939.



## REGISTER TODAY AS THIS EVENT HAS SOLD OUT EVERY YEAR!

**Table and seat purchases can be made HERE.**

For invoices or alternative payment methods, please contact [jordan@classroomchampions.org](mailto:jordan@classroomchampions.org)

**Sponsorship opportunities  
and benefits are described in  
detail on the following pages.**



## THANK YOU!

Champion Chats was founded by, and established in 2016 through the vision of Classroom Champions ambassador, passionate sports fan, and gifted community leader, the late George Gosbee. Donations for this event can also be made in his name. Champion Chats is honored to serve as a legacy of his creativity and generosity. <https://www.classroomchampions.org/donate>



# CHAMPION CHATS 2025

# SPONSORSHIP & BENEFITS

OPPORTUNITIES	*VIP PRE-LUNCHEON	TABLES & SEATS	HOST SPECIAL GUEST	LOGO RECOGNITION	**DONATION RECEIPT	
<b>Presenting Sponsor</b>	16 passes	2 Tables 16 Guests	2 Panelists	✓	✓	<b>30K</b> <span>SOLD!</span>
<b>VIP Sponsor</b>	16 passes	2 Tables 16 Guests	Classroom Champions Teacher & Athlete	✓	✓	<b>15K</b>
<b>School Table Sponsor</b>	8 passes	1 Table 8 Guests	Classroom Champions Teacher or Athlete	✓	✓	<b>10K</b>
<b>Classroom Table Sponsor</b>	2 passes	1 Table 8 Guests		✓	✓	<b>5K</b>

\*The pre-luncheon VIP reception is the exclusive networking opportunity at Champion Chats. Connect with local athlete mentors, Paralympians, Olympians, Government Ministers and Calgary Business Leaders.

\*\*Donation receipts will have advantage rates applied per CRA. Part of your contribution may be eligible for a charitable tax receipt. Please contact us for more information.

**SOLD!**

## **PRESENTING SPONSOR - \$30,000**

BE RECOGNIZED AS THE LEAD SPONSOR FOR BRINGING SOME OF CANADA'S GREATEST ON STAGE AT CHAMPION CHATS 2025.

- 2 premium location tables branded with up to 16 guests
- First choice of two of our athlete panelists to be seated at your tables with you and your guests.
- Host a Classroom Champions teacher/athlete at your table with you and your guests.
- Up to 16 pre-luncheon VIP reception passes with exclusive athlete panel meet and greet.
- A representative from your company will have the opportunity to introduce the panelists as they come on stage at the main event.
- As the Presenting Sponsor, your corporate logo will be featured during the athlete panel discussion at the luncheon.
- On-stage sponsor highlight, video, and mention during the program.
- Logo recognition on printed and digital event materials and onsite brand activation.
- Recognition in media coverage before and during the event.
- Access to the Classroom Champions logo in approved advertising two months prior to the event.
- Extend your sponsorship inside your company with a choice of:
  - Company-hosted breakfast at your offices with team Canada Olympic and Paralympic Athletes for your company to foster employee engagement.
  - Classroom Champions Co-Founder, Board Chair, Olympic Gold Medalist, and renowned motivational speaker, Steve Mesler will conduct a lunch-and-learn or Town Hall with your employees or executives on "Maximizing the Champion Mindset to create leaders amongst us."



**MATT STAJAN**  
SKILL CONSULTANT  
FORMER NHL CENTER CALGARY FLAMES



**CASSIE CAMPBELL-PASCALL**  
2X OLYMPIC GOLD MEDALIST,  
NHL BROADCASTER



**JUSTINA DI STASIO**  
OLYMPIAN, FREESTYLE WRESTLING,  
CLASSROOM CHAMPIONS ATHLETE MENTOR



**BRENT DODGINGHORSE**  
INDIGENOUS AMBASSADOR FOR THE CALGARY FLAMES,  
DIVERSITY EDUCATION COORDINATOR,  
FORMER PROFESSIONAL HOCKEY PLAYER

# VIP RECEPTION SPONSOR - \$15,000

ELEVATE YOUR BRAND AT CHAMPION CHATS 2025 VIP RECEPTION.

The VIP reception will recognize the companies of the Energizing Communities Collective, 25 Energy companies that collaborated to support schools across their operating areas in Western Canada, and will feature a ceremony recognizing new and renewing members with Custom, Hand-Made Medallions created by a local Indigenous Artist. The VIP Reception is attended by 150 of Calgary's energy industry executives and our incredible Athlete Panelists.

- Named presenting sponsor of the VIP Reception
- 2 premium location branded tables with up to 16 guests.
- Host an athlete panelist at your table with you and your guests at the luncheon.
- Host a Classroom Champions teacher/athlete at your table with you and your guests.
- Up to 16 pre-luncheon VIP reception passes with exclusive athlete panel meet & greet.
- As the VIP Reception Sponsor, your corporate logo will be exclusively featured in the VIP Reception.
- Logo recognition on printed and digital event materials and onsite brand activation.
- A representative from your company will have the opportunity to address the VIP reception from the stage before the medallion ceremony.
- On-stage sponsor highlight, video, and mention during the program.
- Access to the Classroom Champions logo in approved advertising two months prior to the event.
- Extend your sponsorship inside your company with the choice of:
  - Company hosted breakfast at your offices with Team Canada Olympic and Paralympic Athletes for your company to foster employee engagement.
  - Classroom Champions Co-Founder, Board Chair, Olympic Gold Medalist, and renowned motivational speaker Steve Mesler will conduct a lunch-and-learn or Town Hall with your employees or executives on "Maximizing the Champion Mindset to create leaders amongst us."

Note: there are only three VIP Reception sponsorships available for the 2025 Classroom Champions Chats event.



## **SCHOOL TABLE SPONSOR - \$10,000**

ELEVATE YOUR BRAND AT CHAMPION CHATS 2025 WITH A TABLE SPONSORSHIP, SUPPORTING HIGH-NEED SCHOOLS IN WESTERN CANADA.

- 1 reserved priority location, branded table at luncheon; invite up to 8 guests
- Up to 8 pre-luncheon VIP Reception passes
- Opportunity to host one Classroom Champions teacher/athlete at your table
- Your corporate logo will be featured on sponsorship signage throughout the event signage and collateral.
- Event program and sponsorship signage; Event landing page; Highlight video reel sent out to event participants following this year's event and in promotion of future events.
- Tax deductible receipts available per CRA guidelines.

## **CLASSROOM TABLE SPONSOR - \$5,000**

JOIN LEADERS IN SUPPORTING YOUTH MENTAL HEALTH, NETWORKING, AND BEING INSPIRED WHILE CHANGING KIDS' LIVES.

- 1 reserved priority location, branded table at luncheon; invite up to 8 guests
- 2 pre-luncheon VIP Reception passes
- Opportunity to host one Classroom Champions teacher/athlete at your table.
- Your corporate name will be featured on sponsorship signage throughout the event signage and collateral.
- Event program and sponsorship signage; Event landing page.
- Tax deductible receipts available per CRA guidelines.

# IMPACT MATCHING SPONSOR

## \$5,000-\$25,000

Whether you seek public recognition or prefer a more anonymous role, our flexible sponsorship package allows you to match donations before and during the event -- supporting kids' mental health while aligning to your personal or corporate goals.

- Table, Event, and Employee Engagement benefits dependent on the size of donation-matching sponsorship.
- Tax deductible receipts available per CRA guidelines.

Note: Multiple matching sponsors are available for the 2025 Classroom Champion Chats event. Contact Jordan at [jordan@classroomchampions.org](mailto:jordan@classroomchampions.org) or 403.397.4939 to be the Exclusive Donation Matching Sponsor.

## CLASSROOMCHAMPIONS.ORG/CHAMPIONCHATS

